



# Financial Markets Insights Presents...

## Tailor-Made Trading Desks: New Models, New Solutions

Thursday 8<sup>th</sup> July 3 - 4pm BST

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A rising number of asset managers across the globe are exploring the possibility of outsourcing or co-sourcing their trading desk requirements.

Trading desk providers and experts say there are a range of business benefits, including wider coverage, better execution, new sources of liquidity, trading anonymity, and increased operational flexibility.

But questions remain for asset managers. What is involved in adopting an outsourced trading model? Who are the ideal candidates for outsourcing? What use cases should a fund consider when making a decision? What are the trade-offs and how should firms evaluate them?

Join our panel of experts from the global trading and **Outsourcing Influencers Community**:

- **Chris Elliott**, Cowen Outsourced Trading, vast experience delivering trading and financing solutions for hedge funds and asset managers
- **Daemon Bear**, ABCM UK, 25+ years in trading leadership roles for tier one buy-side firms, liquidity venues and brokerages
- **David Berney**, Ergo Consultancy, buy-side trading expert with 35 years in the industry, supporting firms with insourcing/outsourcing their trading functions, vendor selection and change management
- **Labib Mahfouz**, Enfusion, extensive experience driving operational strategy for hedge funds and other institutions

In conversation with **Clive Posselt** from The Realization Group, we will explore the industry's view on how outsourced trading has evolved to allow asset managers to optimise their operations. Areas of discussion will include:

- What are the latest outsourced models available to asset managers?
- What operational considerations should be addressed?
- What other services could add value to an outsourced trading desk solution?

**We look forward to you joining us!**

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